

PIS

**we**  
**satisfy**  
your curiosity



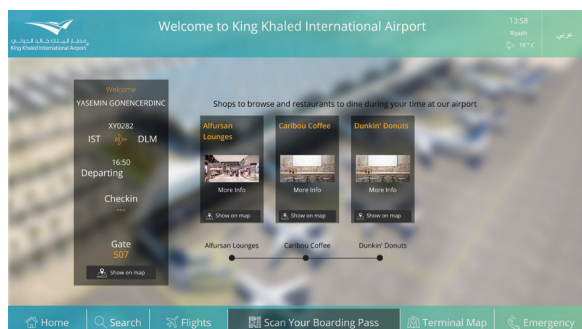
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## ✈️ TAV TECHNOLOGIES PIS – PASSENGER INFORMATION SYSTEM

Passenger Information System (PIS) is an interactive touch-screen information kiosk that enhances the passenger experience. It guides and informs passengers and visitors throughout their airport journey with number of innovative features.

- **The Most Convenient Way-finding:** PIS clears out the overwhelming atmosphere of the airport by drawing the best route to desired locations (e.g. gate, restaurants, and shops) based on the passenger preferences.
- **Quick Access to Information:** Barcode/NFC readers are used to retrieve passenger's flight data to provide the fastest access to necessary information (e.g. route to the gate) to make the best use of airport time for the passenger.
- **Non-aeronautical Revenue Maximization:** PIS is an effective medium for commercials; it equips airports with non-aeronautical revenue generation facility through advertising: when passengers inquire the way to the gate of their flight, kiosks display the map marking the retail shops which are conveniently located on passengers' path.
- **All Information that Passengers / Visitors Need:** PIS can present a wide array of useful information (e.g. transportation, hotel) to passengers and visitors.
- **Customer Feedback:** PIS is a great source to obtain valuable customer feedback through its survey capabilities.



## ✈️ VIRTUAL ASSISTANTS

TAV TECHNOLOGIES PIS interactively informs and guides passengers via state of the art user-friendly touch-screen information kiosks placed throughout the airport terminal. These kiosks are virtual assistants that provide fast, intuitive and user-friendly services to both passengers and visitors.

The system is constantly updated with real-time data to give passengers the most reliable information to minimize waiting time in queues, ease the airport experience and thus to increase passenger satisfaction.

Passengers are also provided with real time flight information, weather forecast at their destinations, detailed information about the airport, city and public transportation.



## ✈️ ADVERTISEMENT PLATFORM

TAV TECHNOLOGIES PIS not only meets its customer requirements but also serves as an advertisement medium for the generation of advertising revenue. In this respect, TAV TECHNOLOGIES PIS is a product which adds value to an airport's services as well as enhancing the prestige of the company.



## ✈️ DESIGN CREATIVE TEMPLATES

Built-in templates are available within TAV TECHNOLOGIES PIS and users can easily reuse or design their own templates via the Template Editor. Any template can be stored and modified if needed. Modifications on templates are reflected on kiosk smoothly.

## ✈️ TAV TECHNOLOGIES PIS KEY FEATURES AND BENEFITS

- User-friendly design
- Advanced map guide functionalities
- Dynamic routing to reach target location
- Routing compatible with the needs of passengers with disabilities
- Retrieving the passenger's flight data by reading boarding pass barcodes and directing the passenger to the right flight gate
- Transfer of displayed directions to email address, phone by SMS or QR codes
- Detailed & useful information presented through the use of photos or videos (of a city, country, historical places, etc.)
- Revenue generation through the advertising module
- Collecting information and feedback from passengers and visitors via surveys
- Multilingual user interfaces
- Advanced map editor
- Advanced reporting functionalities
- Easy to implement with a component-based structure
- Centralized management
- Easy system management and maintenance
- Modular, flexible and customizable



## ✈️ WHY TAV TECHNOLOGIES PIS?

- **Customer Satisfaction:** TAV TECHNOLOGIES PIS kiosks are state of the art innovative virtual assistants that provide the intuitive, user-friendly and fast service to passengers and visitors. It offers an easy to use, smooth, hassle free, enriched and enjoyable passenger experience during the entire stay at the airport.
- **Reliability:** The system always runs in synchronization with integrated systems. The system ensures that the visitors access to reliable up-to-date information of the airport.
- **Intuitive Design:** It is easy to browse and reach the required information thanks to the intuitive menu design of the Kiosks.

## ✈️ WHAT TAV TECHNOLOGIES PIS USERS SAY

“Our passengers’ feedback for TAV TECHNOLOGIES Passenger Information Kiosks included comments such as “easy to use”, “self-explanatory” and “favorable”. They also stated that it was very simple to find any location at the airport.

TAV TECHNOLOGIES PIS provides passengers and visitors the opportunity to receive any required information at any given time.”





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