

MOBILE

We mobilize your needs



TAV | TECHNOLOGIES
THE FUTURE IS UNDER OUR WINGS

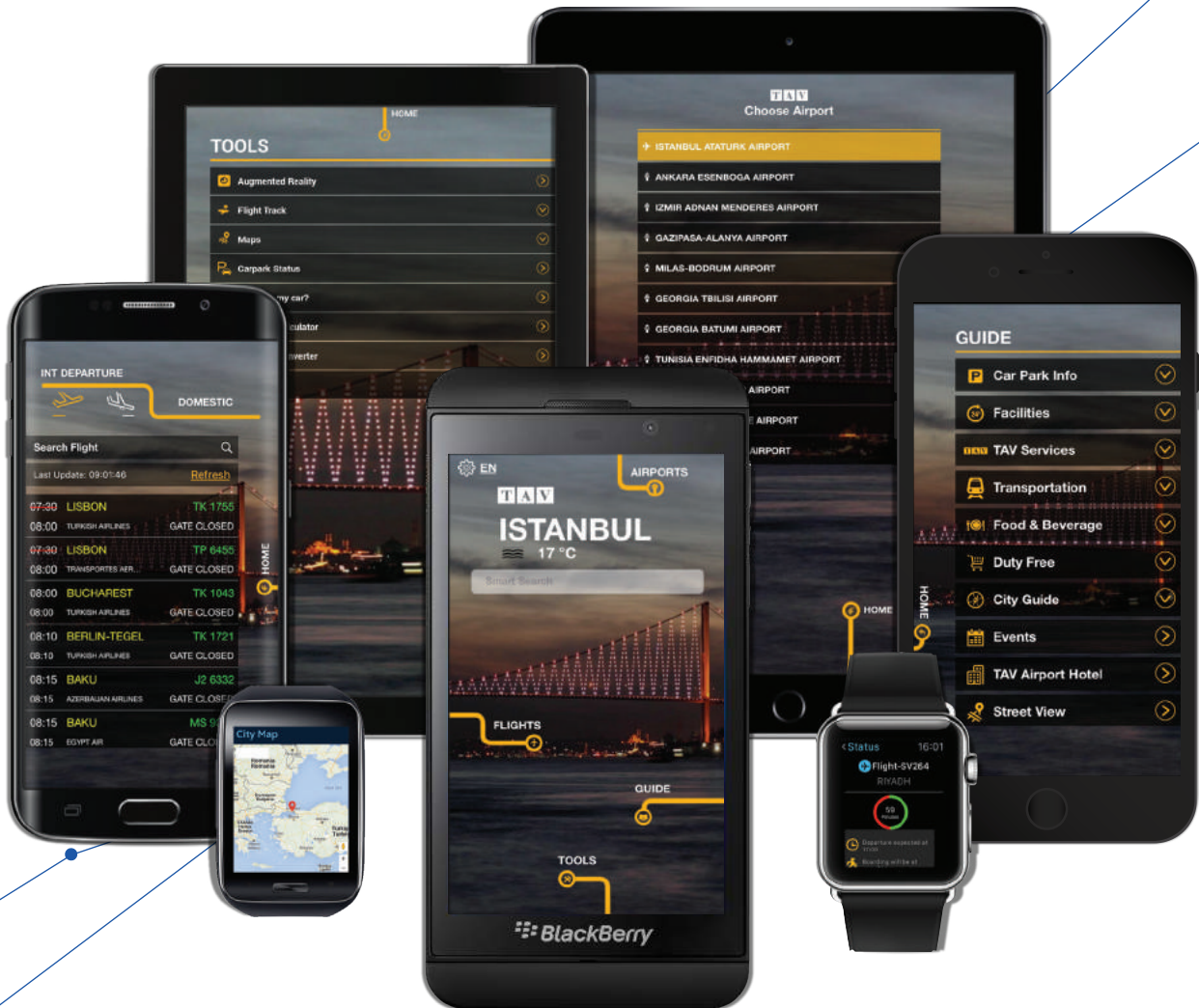
www.tavtechnologies.aero

MOBILE

✈️ TAV MOBILE APPLICATION

TAV Mobile is the first and the most innovative Airport Mobile Application which is supporting multiple airports.

User-friendly interface provides first time visitors and air traveler up-to-the-minute information about flights (including arrivals and departures, delays, cancellations, gates and baggage). Moreover, additional features such as augmented reality, indoor navigation and interactive smart zone with extensive content provide a smooth airport experience for passengers by helping them to plan their travel better and save time.



Download TAV Mobile

✈️ TAV MOBILE – AT A GLANCE YOU CAN

- Drive interactivity and improve passenger relations
- Enhance passenger experience and engagement
- Provide more relevant information for the passengers
- Add prestige to your airport while you interact with your passengers in the most innovative way possible
- Communicate discounts, promotions, and coupons
- Create opportunities for upsells
- Increase customer loyalty
- Increase commercial turnover and profitability of your operations by effective usage of proximity marketing through TAV Mobile
- A multi-lingual solution across numerous airports

TAV Mobile Application is available for iPhone, Android, BlackBerry and Windows 8.



MOBILE

✈️ TAV MOBILE - KEY FEATURES AND BENEFITS

SMART WATCHES (APPLE & ANDROID)

TAV Mobile apps support smart watches for Android and Apple. Watch applications work in completely compatible with the mobile app. It provides information regarding any changes about flights via push notifications. So passengers can follow their flights easily without opening the mobile app. Also, it gives details about the car park status. It provides weather information for selected flights and gives information over the map to passengers.



TREND APPLICATION DESIGN

TAV Mobile Application implements the latest trending design. Providing the best user experience for passengers to access what they are looking for quickly and easily. It contains the following design features:

- Changeable Background Image
- Swiping Gestures Enabled to Access Contents
- Parallax Background
- Easy to Access Passenger Flight
- Apply Airport Color at Design



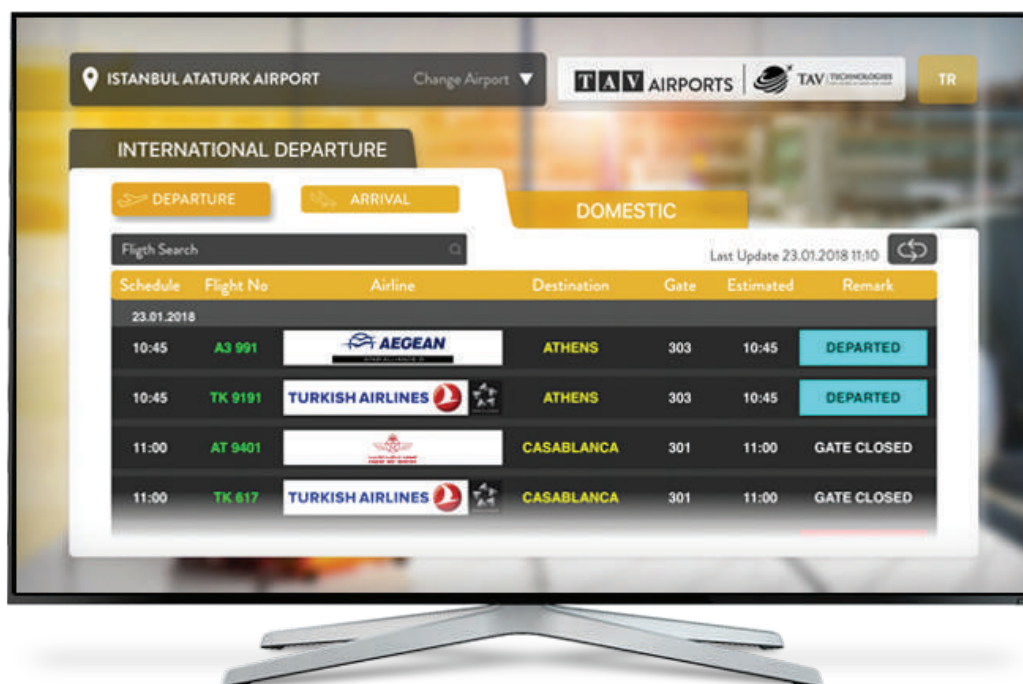
SMART SEARCH

Smart Search feature provides users to get results with related search and access all detail in app via search field quickly.

All passengers can access the whole content featuring flights, guides or tools easily. The passengers don't need to navigate across the pages anymore. All search terms which are written by passengers are saved in the system. This record provides the intensity chart of searched words and leads us to write the most meaningful content for passengers.

SMART TV

Every day the new devices are arriving to the market with innovative features, thanks to growing technology. The evolution of technology with the new devices has made our lives simpler. SMART TV is the one of result of most robust evolution displaying live flight tracking with current state on your Apple TV or Samsung Smart TV in your home, office – or anywhere. SMART TV requires no custom hardware and no maintenance to continuously provide you with the information you need. You can download our application from TV Store by searching 'TAV Mobile'.

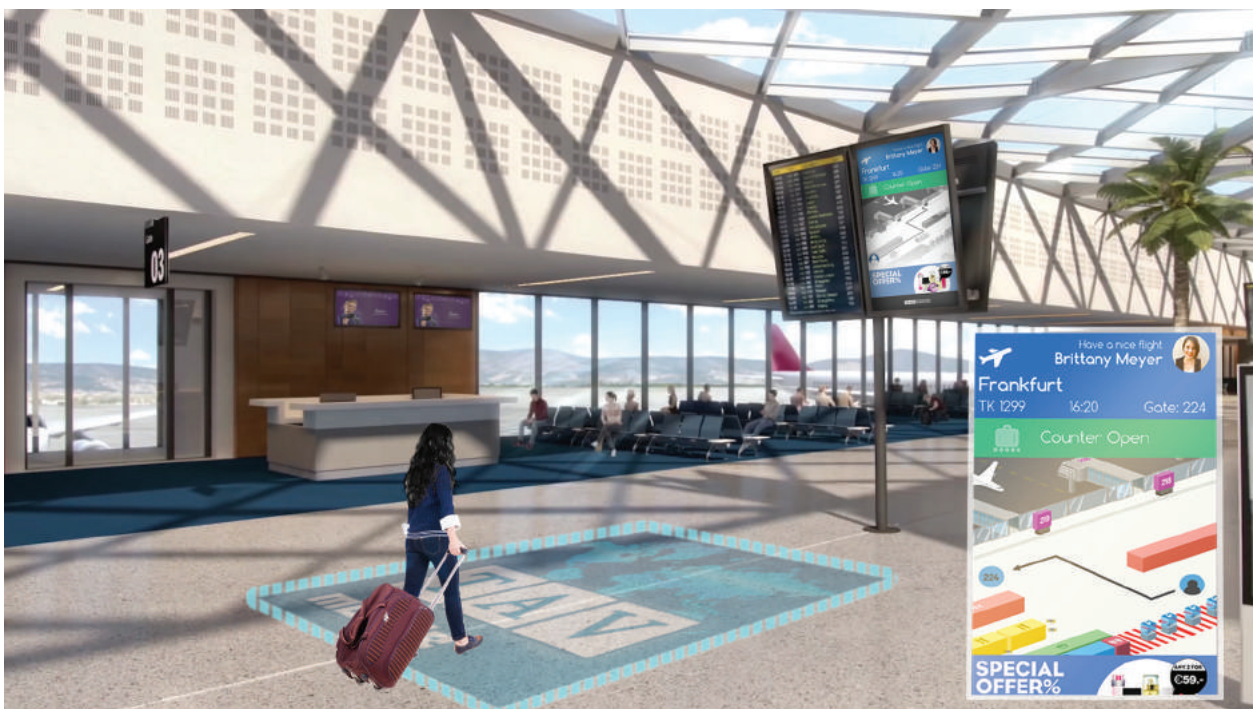


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SMART FIDS

SMART FIDS enables the passenger to enhance different personal experience about their flight. It brings the digital screens at airport together into one airport-wide signage solution and make passenger communication smart and personal. It provides passenger to see their flight with detail when they enter the zone. Also it improve efficiencies and reduce communication with information about their flight's state.

Smart FIDS is developed to consider remaining time before their flight efficiently. The passengers who have TAV Mobile app can have a personalized experience with Smart FIDS. When the passengers enter the Smart FIDS zone, they will see their current flight in the screen and see detailed information about their itinerary. Smart FIDS serve passengers functions like way finding, flight information, baggage collection, special offers, conveying duty-free promotions and informing how much time left for their flight. Smart FIDS uses beacon technology and increases commercial turnover and profitability of your operations by effective usage of proximity marketing.



PERSONALIZATION

Personalization has been an excellent feature to establish a strong relationship with each individual passenger. With latest version, passengers can be logged in TAV Mobile to take advantage of exclusive offers and see their flight histories with detail such as flight date, total distance and total hours on air, weather information for destination city on that moment etc.

Also passenger can receive personalized push notifications about their current flight state and special offers. It provides meet the rising passenger expectations through **seamless experience and better functionality**.



CITY GUIDE / SPECIAL OFFERS / SHOPPING / TRANSPORTATION

Information of the most popular malls, museums, and restaurants at the city you'll travel. Transportation information to downtown by Bus, Taxi and Rent a Car.

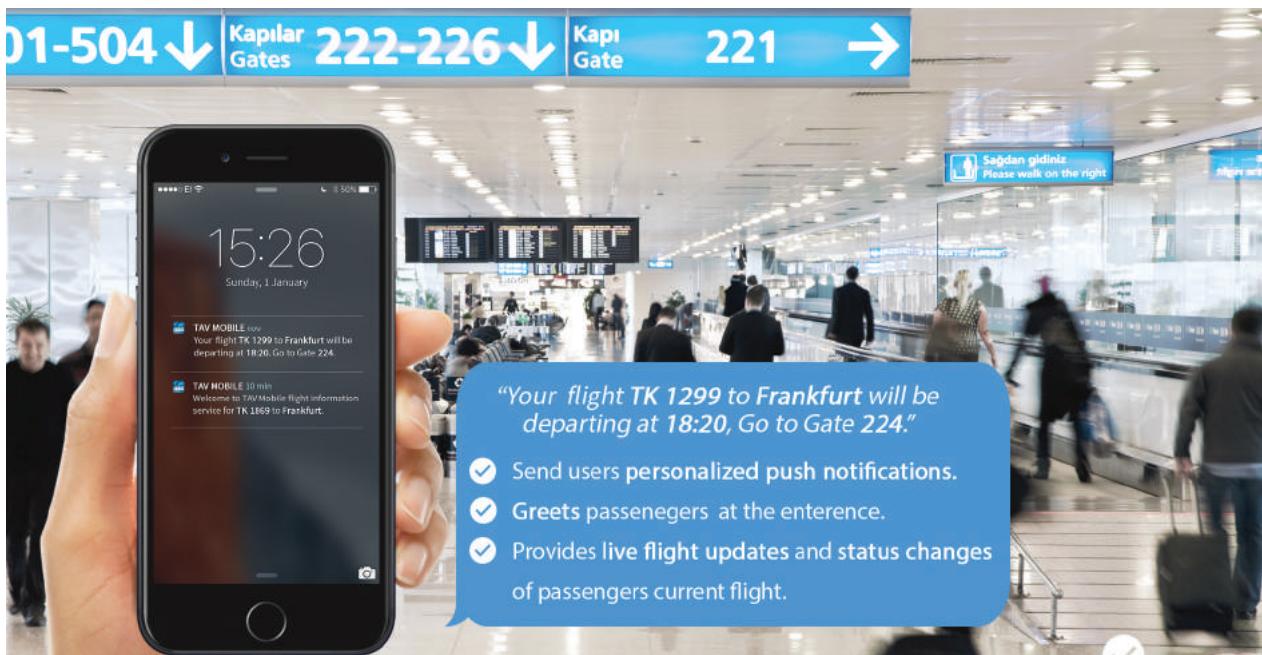
- Integration with Social Media
- Car park reminder function to find your car easily in parking areas upon your return
- Calculate your car park fee with your finger tips
- Currency converter function
- Up-to-date Special Offers information
- Real time car parking space availability status
- Full list of Food & Beverage, duty free, lounges, banks, exchange offices, rent a car, tax free office, airlines ticket sale office and lost baggage office information
- Keep your airport guide in your pocket with indoor navigation maps
- Advertisement function compatible with remote notifications and iBeacon technology
- Increase your customer satisfaction with customer surveys on TAV Mobile application

MOBILE

FLIGHT INFO / FLIGHT ALERT / PUSH NOTIFICATIONS

Manage your time effectively by being informed immediately about the departure and arrival times of the domestic/international flights of all airlines through this section. Also you can add your flight as alert to be informed about recent status by push notification.

- Live flight updates on arrivals and departures for single or multiple terminals of the selected airport
- Real time flight tracker
- Display real time weather forecast and sunset & sunrise timing for selected flight
- Include some tips for passengers to reach their flight easily based on the flight remark



3D TOUCH FEATURE FOR IOS

Integrated 3D Touch feature lets passengers navigate our application faster than ever. TAV Mobile includes four different home screen actions as Airports, Flights, Tools and Guides. This actions let passenger access selected actions without having to first launch and navigate the application.

SPOTLIGHT SEARCH

The feature gives passengers the best search experience and increase engagement with our application on iPhone and iPad.



SUPPORT ANDROID WIDGET

The feature enables passengers to monitor their flight status from Home&Lock screen by using TAV Mobile Widget.

- A variety of tools that you need in your home screen about your flight with a simple and user-friendly design.
- Useful characteristics including flight number, latest updates and airport logo on the list.
- Provide an easy way to remove flight with control buttons.



AUGMENTED REALITY

An augmented reality system generates a composite view for the user that is a combination of the real scene viewed by the user and a virtual scene with additional information. Passengers, by using their device's camera, can scan their surroundings; the augmented reality mode illustrates points of interest in the terminal on-screen – such as shops, cafes, restaurants and gates and how far away they are. It also allows passengers to see how other users have rated the stores and F&B outlets. Passengers will be able to hold up their phone to get directions to their gate.



TRANSLATOR (LANGUAGE ASSISTANT)

The Language Assistant is helpful for passengers who do not know the local language spoken at the airport. The Translator function contains so many helpful words under different categories. The passenger can use the speech assistant on their mobile phones by clicking the voice buttons next to the word. Also, they can see the translated content under words.

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LOCATION ANALYTICS

Indoor map build a wide range of location-based services in TAV Mobile app, including proximity advertising, search and way-finding and location analytics.

Location analytics, which uses advanced data mining techniques tuned to the type of data the iBeacon location provides. It estimates the number of visitors, how much time they spend in your shop or a specific area, and the frequency of their visits, so you could make estimations about the population, favorites, trading trends, etc.

ANALYTIC REPORTS INTEGRATION

Defining app's user population and monitoring details via reports.

TAV Mobile App tracks passenger behaviors. Measuring screen views allows you to see which content is being viewed most by the users, and how they are navigating through the pages. Also it gives details about passenger's nationality, city and also mobile phone. It gathers month based data and the system gives meaning to the data produced.



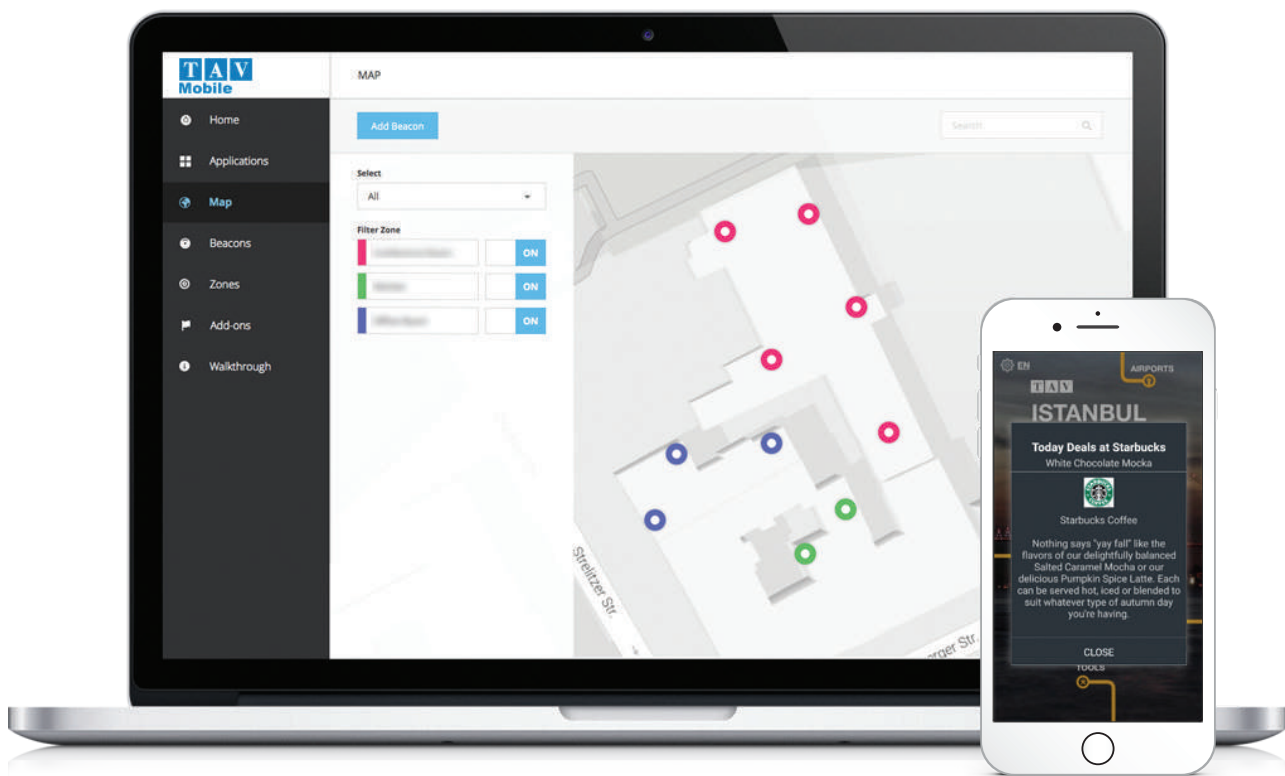
CAMPAIGN MODULE

Passengers check in and receive their boarding pass as well as information about airline check-in counters upon entering the airport.

After checking in, passengers receive information about their flights such as boarding time and gate number and will be directed to the right boarding area while being informed about the nearest cafe/restaurant. When the passenger enters the Duty Free zone, targeted messages (texts, small images) and online rich media links (video, sound, etc.) can be sent through TAV Mobile App for promotions, offers or any informational content.

Upon landing, passengers receive a lock screen notification of the baggage claim area as well as relevant offers (taxi to the city, accommodations, etc.). Passengers waiting in the main terminal also get special offers such as commission-free currency exchange.

TAV Mobile Interactive analytics, which uses advanced data mining techniques tuned to the type of data the location provides, estimates the number of visitors, how much time they spend in your shop or specific area and the frequency of their visits, so you could make estimates about the popularity of your shopping area, favorite items, trading trends, etc.





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